



# Apple Pay™ is here. Get ready for your customers to tap and pay.

Apple Pay is available on the iPhone® 6. And with 60 million people expected to purchase one this year alone, the demand for Apple Pay will be huge.

We offer multiple solutions to provide your customers with an easy, safe and secure way to tap and pay.

## MAKE SURE YOU'VE GOT THE RIGHT STUFF.

### Clover™ Station

Get Clover Station with the FD40 PIN Pad to keep up as payment technologies advance. You'll also enjoy a simplified and convenient way to run your business:

- Inventory tracking
- Employee management
- Customer insights
- Loyalty and marketing programs
- Payment acceptance, including Apple Pay and chip cards

## WE CAN HELP YOU GET READY.

### POS Terminals

You also have the option of choosing from our high-speed mobile payment POS terminals—the FD130 or the FD130 Duo paired with our FD35 PIN Pad.

Use these terminals to accept:

- Apple Pay
- Chip cards, which are coming soon

If you already have an FD100/200/300 terminal, you can easily accept these payment types right now by adding the FD35 PIN Pad.





#### Efficient

According to Smart Card Alliance, merchants often report significant time savings and improved customer service as a result of mobile payments.



#### Simple

Using Apple Pay™ is as simple as consumers holding their iPhone® 6 on or near your contactless equipment.



#### Smart

There has never been a better time to review your POS equipment, since Apple Pay is here and chip cards are coming soon, too.



#### Added Security

Apple Pay users are protected with a unique string of numbers called a cryptogram, which cannot be used to generate a fraudulent transaction.

**Keep up with your customers and stay ahead of the competition.**

Not sure if you have the right stuff? No problem. We'll evaluate your POS equipment and tell you how we can help you prepare for Apple Pay and chip cards, which are coming soon.

## How Apple Pay works



*Consumers add their payment info to Apple Pay on their iPhone 6*



*At checkout, they select the payment method from their "wallet"*



*To complete purchase, consumer taps iPhone 6 near mobile payment reader*



*Works just like a normal card transaction!*

Get started with Apple Pay today



Contact Chuck Barringer at (914) 276-3700 or [cbarringer@upcbiz.com](mailto:cbarringer@upcbiz.com) or visit [www.upcbiz.com](http://www.upcbiz.com)



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